

## Briefing Item – Discussion of the Distribution and Use of TPB Financial Analysis

<b>Issue/Topic:</b>
<b>Agenda Item # IV.2.:</b> Discussion of the Distribution and Use of TPB Financial Analysis.
<b>Background:</b>
<p>Since the presentation of the initial findings from our financial analysis in September, we have had a great deal of interest and a number of requests for this information. Please note, the PPT's that were presented to the Board are posted on our website with the materials from the past two meetings (September and October). We do our best to make all of the TPB materials readily available to the public as soon as possible after these have been presented to the Board. However, the final report on our financial analysis is in the process of being developed and should be available by mid December. It would be helpful for the Board to have some discussion of these materials and provide the staff with some guidance on how it should be shared with the general public beyond the website posting. Do we feel we need to present it to the general public via some sort of media release or do we distribute it broadly to our planning partners, stakeholders and other interested persons?</p> <p>This discussion of these materials was necessitated based upon the number of requests we are receiving and the anticipated need to brief the State legislators and others about our analysis. Our financial consultant Sharon Greene and Associates did a stellar job on the analysis and we feel it would be beneficial to share this material as broadly as possible to illuminate the discussion of funding for transit. The staff needs direction from you on this matter.</p>
<b>Challenge(s):</b>
<ul style="list-style-type: none"> <li>• Providing data and analysis to illuminate the discussion on funding for transit capital and operating costs.</li> </ul>
<b>Activities, Responsibilities, and Product(s):</b>
<ul style="list-style-type: none"> <li>• Distribution plan for TPB Concept 3 financial analysis and data.</li> </ul>
<b>Schedule:</b>
<ul style="list-style-type: none"> <li>• November 2008 through early 2009.</li> </ul>
<b>Final Board Action(s):</b>
<ul style="list-style-type: none"> <li>• Policy Direction</li> </ul>
<b>Attachment(s):</b>
N/A